

# PARENTS' GUIDE FOR PROTECTING KIDS ONLINE



With summer just around the corner, platforms like TikTok, Facebook, and Snapchat are eager to profit off of children's data, and predators are logging on to take advantage of more time spent online. But more screen time doesn't have to mean more risk. Now is the perfect time to study up on how you can keep kids safe online. I worked with industry professionals to put together this guide to stop American families from getting schooled by Big Tech!



## Keep Kids' Personal Information Private

- Make sure their user names don't include any identifying information.
- Talk about the importance of never posting specifics, including full names, addresses, schools, or summer camps.



## Pause Before Posting

- Have your children check with you before posting photos or videos to ensure the content is appropriate and doesn't disclose any personal information.



## Beware of Stranger Danger—Especially On The Internet

- Teach them the #1 rule of internet use: never chat with or agree to meet people you don't know!



## Stop Before You Shop

- Warn your kids not to click on links or buy things online without talking to you first – criminals could be trying to steal their data.



## Secure Those Settings

- Double-check account privacy settings to make sure features like 'public profiles' are turned off, and while you're at it, take the time to set up parental controls.



## Don't Be Late On Updates

- Keep your device software up to date to protect private data from hackers.



## Double Check The Date

- Kids under the age of 13 need your permission before creating an account on most platforms.

